## INFORMATIONAL INTERVIEWVING

## Tips & Strategies

## **INFORMATIONAL INTERVIEWS**

## What is an Informational Interview?

An informational interview provides you with the opportunity to speak with someone working in a job, field or industry you are considering for your career. The premise is simple:

Informational interviews are great ways to get the inside scoop on career paths you are considering, develop your network of professional contacts, and get advice that will help you make better career decisions.

In an informational interview, you are the interviewer; the person with whom you are meeting is the interviewee. As the interviewer, it is your job to drive the conversation.

Why You S

I'm a journalism student at Messiah University and I want to work in the magazine industry in layout and design. Could I visit with you briefly to get your advice and